From The Editor

WRITING FOR PUBLICATION

Two questions we hear quite frequently are: What is your audience? Where do you get your material?

Our target audience is described quite clearly in our charter—it is the members of the Infantry battalion, especially the company grade officers and the noncommissioned officers.

To serve that audience, we like to receive articles that deal with contemporary tactics, training programs and techniques, weapons, and doctrine. And we like short "tips" on training, maintenance, administration, leadership, and other professional subjects. We also include relevant historical articles (those that offer lessons for today's Infantrymen), career notes, book reviews, and letters to the editor.

More than 95 percent of our articles arrive unsolicited by mail, or are submitted directly to us by personnel assigned at Fort Benning. We feel that most of the articles we accept for publication are those most likely to appeal to the members of our audience. We do not feel we publish many "shorts" or "overs."

We would like to see more input from our enlisted readers. Whether you are a PFC or a CSM, you probably have an idea or an experience that should be shared with your fellow Infantrymen. Articles on your ideas of good leadership, best use of equipment and weapons, ways a soldier can improve himself professionally, and other aspects of Infantry soldiering will be given our utmost editorial consideration.

None of this is meant to discourage our commissioned officer and civilian contributors. You have been the substance of our publication for a long time, and we will always need, and will always happily receive your articles.

We emphatically stress the point that we are seeking ideas and information, not impressive writing skills. No submission is rejected solely on the basis of bad spelling or unique syntax.

Naturally, we cannot promise to publish everything we receive, but we do promise thorough consideration. If you have doubts about the worth of your ideas, write to us (or call us) and give us a brief description of the article you have in mind. We'll let you know whether we consider such an article worth pursuing.

But this is your bulletin, and if you have a comment or suggestion about its contents, let us hear it. And please don't hesitate to tell us what you think about the job we are doing, or how you think we might do it better.

SUBSCRIPTION RATES

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